

TROPHÉE DES ARTS GALA 2009

Monday, November 2, 2009

ADVERTISING RATE SCHEDULE

Prices (All prices are net)

Four-color

One Back Cover	\$ 4,500
One Inside Cover	\$ 3,000
One Double-page Spread	\$ 3,500
One Right-hand	\$ 2,800
One Discretionary Placement	\$ 2,400

Black and white

One Full Page	\$ 1,500
One Half Page	\$ 700

Complimentary Advertisements

Trophée Ambassador Table of twelve

Includes a complimentary
4-color Journal Cover \$ 50,000

Trophée Leadership Table of ten

Includes a double page 4-color
ad in the Dinner Journal \$ 25,000

Please respond by October 13, 2009

Production requirements Publication trim size : 8½ × 11

Full page

With bleed : 8¾ × 11½
No bleed : 7 × 10

Double page

If possible create double page spread as
two 8½ × 11 (with bleed : 8¾ × 11½) page

Half page

No bleed & black & white only : 7 × 5

Please note

Keep type matter ½ from binding edge
and ¼ from trim edge

Media

Electronic files only on CDs
(no Zip disk or Diskette)

Accepted files

Hi-resolution PDF Illustrator, Photoshop
or QuarkXpress (please include all fonts
and hi-resolution images)



french institute
alliance française

I agree to take a page advertisement for \$.....

I have purchased a table and will receive a advertisement

Enclosed is my check for \$ payable to: French Institute Alliance Française

Charge my: Amex Mastercard Visa

.....
Credit Card #

.....
Expiration Date

.....
Name / Title (as it appears on card)

.....
Company / Organization

.....
Address

.....
City / State / Zip

.....
Telephone (day)

.....
Telephone (evening)

.....
Email

Advertising material to follow Copy to be used in Journal here with:

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.....
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.....

Please make your check payable to French Institute Alliance Française.

Send check, this form, and all advertising materials to: Isabelle Lefebvre Vary at FIAF,

22 East 60th Street, New York, NY 10022, 646 388 6604, fax: 212 935 4119, ilefebvrevary@fiaf.org