

WHY BECOME A CORPORATE MEMBER?

The French Institute Alliance Française (FIAF) is a private, American not-for-profit organization.

Its mission is to

- Promote and enhance knowledge of the French language
- To encourage interaction among French, Francophone, and American peoples through education and the arts.

Becoming a Corporate Member with FIAF means

- Your organization supports the arts, cultural education, as well as the exchange of ideas and influences between French, Francophone, and American peoples.
- Business Networking
- Visibility and Brand Exposure
- Hospitality Privileges with FIAF spaces
- FIAF Guest Pass Program
- Executive Memberships

Other benefits of Corporate Membership include:

BLEU	Membership for all employees Discounted enrollment at our distinguished language center
BLANC	Membership for all employees Discounted enrollment at our distinguished language center Visibility of the support of your organization to FIAF
ROUGE	Membership for all employees Discounted enrollment at our distinguished language center Premier visibility of the support of your organization to FIAF
GOLD	Membership for all employees Discounted enrollment at our distinguished language center Premier visibility of the support of your organization to FIAF Recognition as a Leadership Partner with FIAF

French Institute Alliance Française

EMPLOYEE BENEFITS

	BLEU \$5,000-\$9,999	BLANC \$10,000-\$24,999	ROUGE \$25,000-\$49,999	GOLD \$50,000+
Employee Benefits				
FIAF Corporate Membership Calendar of Events, Annual Report	•	•	•	•
Events Member Discount for all cultural programs and other special events including the <i>Art de Vivre</i> series.	•	•	•	•
Library Borrowing privileges for our 40,000 French books, 100 French periodicals, classical and jazz CDs, children's books and DVD and video rental	•	•	•	•
Cinéma Tuesdays Complimentary Tickets to our weekly French film series	•	•	•	•
Language Center Employee Discount on enrollment price for classes	10%	15%	20%	20%
Executive Benefits				
FIAF Executive Membership Membership Privileges extended to four additional guests	10	15	30	40
Special Cultural Events Executive members are invited to VIP events and receptions such as advance screenings, premieres, and gallery openings.	•	•	•	•
Special Business Events Executive Members are invited to VIP events and receptions such as advance screenings, premieres, and gallery openings	•	•	•	•

French Institute Alliance Française

CORPORATE MEMBER BENEFITS

	BLEU \$5,000-\$9,999	BLANC \$10,000-\$24,999	ROUGE \$25,000-\$49,999	GOLD \$50,000+
Branding				
Corporate Logo Displayed Calendar of Events, Annual Report	•	•	•	•
Corporate Logo Linked Hyperlink to corporate site FIAF.org	•	•	•	•
Corporate Logo Shown Prior to every Cinema Tuesday film		•	•	•
Official Recognition on the FIAF Donor Wall			•	•
Hospitality				
Discount on Rental of Spaces Le Skyroom, Florence Gould Hall (400 seats) and Tinker Auditorium (120 seats)	10%	15%	20%	20%
FIAF Executive Memberships Membership with added privileges for top-level executives and up to four guests	10	15	30	40
Guest Pass Program Free admission (for two) for guests to cultural programs, film premieres and Art de Vivre events*.	10	15	30	40
Corporate Language Class Discount For all employees. Specialized classes can take place at FIAF or your offices.	10%	15%	20%	20%
Complimentary One-time Usage of Le Skyroom				•
Two Tickets (\$2,000 value) Patron Trophée des Arts Gala				•

**Excludes the Wine Tour de France series.*

My company will join FIAF as a Corporate Member at the following level:

Bleu (\$5,000-\$9,999)

Employee Memberships	Free membership to all employees Free access to our weekly French film series, <i>Cinéma Tuesdays</i> , (\$450 value); access to over 40,000 French books, magazines, CDs, DVDs, and more in our expansive Haskell library; discounted admission to <i>Art de Vivre</i> cultural events; discounted rates at our special events, and much, much more!
Event Space	10% off the rental price on all FIAF spaces for all of your events
Executive Memberships	10 Executive Memberships for your organization's top-level executives, giving them added benefits such as membership privileges for loved ones, special event invitations, and VIP receptions.
Language Courses	10% discount at our language center for employees to begin or perfect their mastery of the French language. Specialized corporate classes can take place at FIAF or at your offices.
Promotional Visibility	Logo hyperlink on the FIAF website Logo printed in the FIAF seasonal calendar of events and annual report

Blanc (\$10,000-\$24,999)

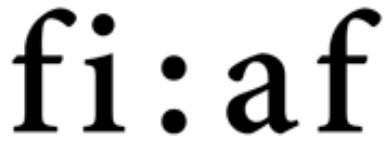
Employee Memberships	Free membership to all employees
Event Space	15% off the rental price on all FIAF spaces for all of your events
Executive Memberships	15 Executive Memberships
Language Courses	15% discount at our language center
Promotional Visibility	Logo displayed before our weekly film series, <i>Cinéma Tuesdays</i> Logo hyperlink on the FIAF website Logo printed in the FIAF seasonal calendar of events and annual report

Rouge (\$25,000-\$49,999)

Employee Memberships	Free membership to all employees
Event Space	20% off the rental price on all FIAF spaces for all of your events
Executive Memberships	30 Executive Memberships
Language Courses	20% discount at our language center
Promotional Visibility	Logo displayed before our weekly film series, <i>Cinéma Tuesdays</i> Logo hyperlink on the FIAF website Logo displayed on the FIAF website, calendar of events, and annual report

Gold (\$50,000 and beyond)

Employee Memberships	Free membership to all employees.
Event Space	20% off the rental price on all FIAF spaces for all of your events
Executive Memberships	40 Executive Memberships
Language Courses	20% discount at our language center
Promotional Visibility	Logo displayed before our weekly film series, <i>Cinéma Tuesdays</i> Logo hyperlink on the FIAF website Logo printed in the FIAF seasonal calendar of events and annual report
Partnership	2 Complimentary tickets to our annual <i>Trophée des Arts</i> Gala (\$2,000 value) Recognized as an Leadership Partner of FIAF Complimentary one-time use of Le Skyroom



french institute
alliance française

REGISTRATION FORM

CORPORATE MEMBERSHIP

.....
Corporate Name (as you wish it to appear on publications, website and other marketing materials)

.....
Company Contact Person (coordinating all logos, employee communications, etc.)

.....
Address

Email **Website**.....

Telephone..... **Fax**

Number of Employees at regional site.....

Names and contact information for executive members (Note: FIAF does not sell or rent our members' contact information): Blanc, Rouge, and Gold members, please attach additional pages.

- 1. 2.
- 3. 4.
- 5. 6.
- 7. 8.
- 9. 10.

Additional Notes: